February 25, 2013

MEMORANDUM CIRCULAR
NO. 2013-15

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, REGIONAL GOVERNOR OF ARMM, DILG REGIONAL, PROVINCIAL/CITY DIRECTORS, CLGOOs, MLGOOs, AND ALL OTHERS CONCERNED

SUBJECT : 2013 NATIONAL WOMEN'S MONTH CELEBRATION

Pursuant to Presidential Proclamation Nos. 224 and 227, series of 1988 and Republic Act 6949 s. 1990, the month of March is declared as National Women’s Month.

In consonance with President Benigno S. Aquino III’s pursuit and vision of “Tuwid Na Daan”, the theme for the 2013 Women’s Month Celebration is “Kababaihan: Gabay sa Pagtahak sa Tuwid na Daan”. The theme underscores the need to accelerate women’s participation in governance and enhance gender perspective in upholding good governance. It also highlights the importance of strengthening the mechanisms and institutions that support women and to widen the arena for their participation.

Specifically, the celebration aims to:

- Highlight women’s leadership roles, participation in decision-making, and participation in the political arena, peace-building and conflict resolution;
- Build upon the gains achieved under the existing mechanisms and institutions that support women and gender-responsive governance; and
- Strengthen partnership with media in promoting women’s rights and in advocating to address gender issues.

In view of this and to ensure success of the month-long celebration, all local government units are hereby enjoined in their respective localities to initiate appropriate activities and/or participate in worthwhile activities to celebrate the Women’s Day/Month and to submit a list of these (with details, e.g., title of activity, brief description, date and venue) to the Philippine Commission on Women (through email: irmd@pcw.gov.ph and/or fax: 736-4449) on or before February 27, 2013.
Furthermore, all Local Chief Executives are hereby directed to post their program of activities in conspicuous places, their websites (if applicable), local newspapers, and/or broadcast in radio stations for community awareness and participation.

All DILG Regional Directors are hereby directed to cause the widest dissemination of this Circular and extend necessary assistance, when needed.

Expenses related to the Women’s Month may be charged to the Gender and Development (GAD) Budget and other available funds of the LGUs.

For the guidance and compliance of all concerned.

MAR ROXAS
Secretary